

Mediatized Gender - Gender Perspectives on Mediatized Societies Bonn, 22.-24. September 2011

THURSDAY, 22nd September 2011

2 0 : 0 0	Get Together (Restaurant Roses, Martinsplatz 2A, Bonn)
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FRIDAY, 23rd September 2011

9 : 0 0 – 1 8 : 3 0	Registration Desk/Information (Foyer)	
1 1 : 0 0 – 1 3 : 0 0	Guided Tour "Bonn" (Meeting Point: Bonn Information, Windeckstr. 1)	
1 4 : 0 0 – 1 4 : 3 0	Introduction and Welcome: Caja Thimm, Jürgen Fohrmann (Rector) (Hörsaal)	
1 4 : 3 0 – 1 5 : 0 0	Introduction: Friedrich Krotz "Mediatization"	
1 5 : 0 0 – 1 5 : 4 5	Keynote Karen Ross "Women Framed: Gender, Politics and News Media" (Hörsaal)	
1 5 : 4 5 – 1 6 : 0 0	Coffee Break (Foyer)	
1 6 : 0 0 – 1 7 : 4 5	Hörsaal	
	Panel: Gendered Stereotypes Chair: Thomas Bächle	
16:00 – 16:30	Astrid Nelke	Changes in Gender Roles in the Media
16:30 – 17:00	Claudia Wilhelm	Gender Role Orientation and the Use of Digital Games
17:00 – 17:30	Daniela Schaaf & Jörg-Uwe Nieland	Sexualization of Media Sport – New Dimensions of Mediatized Gender Stereotypes
17:30 – 17:45	Discussion	
1 7 : 4 5 – 1 8 : 0 0	Coffee Break (Foyer)	
1 8 : 0 0 – 2 0 : 0 0	Panel Discussion (german) „Frauen in der Wissenschaft“ with Ministers of Science Theresia Bauer (Grüne, Baden-Württemberg) and Svenja Schulze (SPD, NRW), Dr. Barbara Sheldon (Humboldt-Stiftung), Prof. Dr. Margret Wintermantel (HRK/DAAD), Chair Caja Thimm (Hörsaal)	
2 0 : 3 0	Dinner, Party & Music (Videohörsaal)	

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SATURDAY, 24th September 2011

9 : 0 0 – 1 7 : 0 0	Registration Desk/Information (Foyer)					
9 : 3 0 – 1 0 : 1 5	Keynote Leopoldina Fortunati <i>“Digital Women: Changes in the Adoption and Domestication of the New Media”</i> (Hörsaal)					
1 0 : 1 5 – 1 0 : 4 5	Coffee Break (Foyer)					
1 0 : 4 5 – 1 2 : 3 0	Hörsaal			Videohörsaal		
	Panel: Gendered Online Contexts Chair: Caja Thimm			Panel: Gendered Empowerment Chair: Mark Dang-Anh		
	10:45 – 11:15	Kirsten Iden & Katharina Kloidt	Popular Female Stereotypes on Social Network Sites	10:45 – 11:15	Sigrid Kannengießer	Mediatization of the Women’s Movement: Translocal Communicative Networks for Women Empowerment
	11:15 – 11:45	Inês Rôlo Martins	Gendered Blogging – Women’s Personal Narratives as Resistance to Normative Rationality	11:15 – 11:45	Xiao Han	Gender and Empowerment in Information Age: Women’s Online Organising in Mainland China
	11:45 – 12:15	Annika Leichner & Michaela Pfadenhauer	A Gendered Mediatized Business Plan? The Case of an Online Platform for TV Series	11:45 – 12:15	Nele Heise	The ‘Blue Pages’ as Promoter of Demarginalization and Empowerment – an Explorative Analysis of the Online- Community <i>GayRomeo</i>
12:15 – 12:30	Discussion			12:15 – 12:30	Discussion	
1 2 : 3 0 – 1 3 : 3 0	Lunch Break (Foyer)					

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13:30 – 14:15	Keynote Judith Ackermann „Gendered Gaming - Perspectives on Teens' Digital Literacy“ (Hörsaal)					
14:15 – 14:30	Coffee Break (Foyer)					
14:30 – 16:15	Hörsaal			Videohörsaal		
	Panel: Gendered Politics Chair: Jessica Einspänner			Panel: Gendered Identity Chair: Judith Ackermann		
14:30 – 15:00	Nigar Degirmenci	The Gendered Political Life with the Gendered Media: A Case Study of High Profile Female Politicians in Turkey	14:30 – 15:00	Thomas Bächle	Infested Selves – The Making of HIV-positive Identities in Popular Discourse and Medical Practices	
15:00 – 15:30	Esra Özcan	Visual Representation of Gender in the Turkish Press. A Comparative Analysis of Six Turkish Newspapers	15:00 – 15:30	Barbi Pilvre	Tabloidization: Media Legitimizing the Shift of Public-Private Borders in Estonian Society	
15:30 – 16:00	Nuria Fernandez	Gendered Government? Spanish and Catalan Government Representation in Spanish Media	15:30 – 16:00	Nídia Salomé Nina de Morais	Gender Differences in Students' Preferences Using Communication Technologies to Support Learning: the Case of Portuguese Higher Education	
16:00 – 16:15	Discussion			16:00 – 16:15	Discussion	
16:15 – 16:30	Coffee Break (Foyer)					
16:30 – 17:00	Conference Closing (Caja Thimm) (Hörsaal)					